



Great Falls Central Catholic 2021-2022 Senior Ad Guidelines

One special way to celebrate graduates is to purchase a “senior ad” in the yearbook, and Senior parents are given the first chance to reserve space for this purpose.

Ads can be as fancy as you like, and usually contains a message from the family and a few photos of the child. You are welcome to design your own - contact and discuss it with the Yearbook Advisor so they know the amount of space needed and confirm your design details. Submit digitally in a jpeg format ONLY, size 400KB or larger and high resolution – this is the only way it will work with our design program.

Another option is to have the yearbook staff create the ad for you, following your specifications. Contact the Yearbook Advisor to go over the specifics of what you would like to have on the page. To see examples, look at past yearbooks.

We are giving senior parents first chance to buy ad space, so please make your reservation by November 2, 2021. After this date we open ad space to local businesses, etc. and can no longer guarantee you a spot in the yearbook. Reserving means you are telling us the ad size you desire - you still have a bit of time to finalize the ad design. Size and price are as follows:

Full Page - \$300 (8 X 9 $\frac{3}{4}$)
Half Page - \$150 (8 X 4 $\frac{3}{4}$)
Quarter Page - \$100 (4 X 4 $\frac{3}{4}$)
Business Card - \$50.00 (4 X 2 $\frac{1}{2}$)

Whether designed by you or our yearbook staff, the deadline to send info and pics for your creation is **December 10, 2021**.

Send payment to the school office, or advise the Yearbook Advisor or business office that you'd like us to charge your account.